
RB Farmers Markets Rules and Regulations

May 2018 – December 2018

Please read the Agreement and maintain a copy. Failure to follow rules and regulations outlined herein may result in penalties, suspension, or termination of participation at RB Farmers Markets.

In the case of further clarification on any points of Rules and Regulations consult with the Market Manager (718)416-4561 office line or (862)249-5672 before signing Agreement.

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RB Farmers Markets Mission

- To provide an outlet for local farmers to sell produce and agricultural products directly to consumers and to provide opportunities for local food and craft entrepreneurs.
- To provide a selection of fresh, nutritious foods to the community.
- To foster social gathering and community activity.
- To promote and facilitate education about food, nutrition, the environment, and agriculture.
- To create opportunities for local nonprofits to connect with the community.
- To promote maximized utilization of existing food access & nutrition benefits for local/low-income residents.

State and Local Regulations*

- Vendors selling taxable items must display a valid NYS Certificate of Authority ([form here](#)). Note: RB Farmers Market is not responsible for collecting or enforcing sales tax collection.
- Vendors selling nursery and greenhouse crops must display a valid NYS Nursery License.
- Vendors selling *prepared foods* must have a valid [Food Protection Certificate](#).
- Vendors *preparing* food on-site must also have a valid [temporary food establishment permit](#) from the New York City Department of Health.
- Vendors selling by weight must provide approved scales.
- Vendors selling by volume are required to use standard size containers, such as pint, quart, ½ peck, peck, ½ bushel and bushel.

* See the full [Resources for Selling at Farmers' Markets](#) prepared by Farmers' Market Federation of New York

Market Locations & Season Dates

RB Bushwick Farmers Markets will include two markets operating from mid-May to mid-December:

- Saturdays | Maria Hernandez Park | Knickerbocker Ave @ Starr & Suydam | May 29 - Dec 15

- Sundays | Rheingold Archway | 553 Bushwick Avenue | May 20 - Dec 16

Vendor Fees

Single day vendor fees can be paid by credit/debit card or cash, at the end of the market day. Discount package purchases must be made in-full via check or credit card prior to the first day of participation. Rates and market day quantities are as follows:

 2018 Fee and Packages		
# of Market Days	Saturday Maria Hernandez Market	Cost per Market
1	One day	\$45.00
16	Half Season*	\$38.00
31	Full Season	\$30.00
# of Market Days	Sunday Rheingold Farmers Market	Cost per Market
1	One day	\$25.00
16	Half Season*	\$20.00
31	Full Season	\$15.00
# of Market Days	Saturday/Sunday Combo	Cost per Combo
2	One weekend	\$50.00

Vendors may also rent a table, tent, and chair for a daily rate of \$15 when available.

Corporate Vendor Fees:

Corporate vendor applications to be reviewed on a case by case basis by the RB Bushwick Cooks team.

Nonprofit Organizations

Nonprofit organizations are encouraged to participate at the discretion of the Farmers Markets Team.

Market Rules

- Vendors are restricted to local producers, craftspersons, producers of homemade products, or other vendors approved by the RB Bushwick Cooks, Bushwick Farmers Markets team.
- All agricultural products offered for sale must be produced by the vendor on lands or in facilities that they own or operate, or within the region surrounding NYC. Up to 50% of what farmers sell may come from other regional farms.
- No bagging or selling before market officially opens.

- Vendors must remain at the market until closing, unless given prior approval by the market manager.
- Vendors must have their market sites dismantled, packed up, and cleaned one hour after official closing time.
- The market manager has the right and responsibility to inspect a farm or business if there is any question about the seller's claims of production.
- Inspections will be made only with the owner or his/her representative present, unless permission otherwise is given. The owner must provide any help necessary to thoroughly document products and conditions recorded at the inspection.

Violation of the rules and regulations may be grounds for loss of participation.

Guidelines for Vendors

- Vendor spaces generally consist of an 8'x8' area, depending on availability and location constraints.
- Reserved spaces will only be assigned to existing vendors and those who commit to the entire market season. Sites are available on a first come, first served basis for all other vendors. The Market Manager will make the final determination on the vendor arrangement.
- Vendors must post a sign clearly showing their name and address.
- Members are to bring their own tables, display racks, and covering. Tables, chair & tent are available for an additional rental fee and must be reserved in advance.
- Customers should be able to easily access the goods on display.
- Displays should be constructed in such a way that they do not pose a hazard to customers or pedestrian traffic.
- Each vendor is required to keep their stand area neat and clear of obstacles, litter, and debris.
- For safety reasons, five (5) feet of unobstructed sidewalk space must be maintained at all times.
- Vendors are expected to treat customers in a courteous manner.
- No smoking, alcoholic beverages, or firearms are permitted at the market.

- Vendors must clean up their space of debris and litter before leaving the market.

Items for Sale

- Vegetables, fruits, grains, cheese, dairy products, meats (with proper refrigeration), prepared foods, fruit juices, cider, baked goods, maple products, honey, plants, flowers, greenhouse/nursery products.
- Craftspeople, artists, and artisans may be considered for the market, with approval of the market team.
- All applicable regulations must be adhered to when selling these items.
- Market goods are expected to be of high quality. If the market manager determines a vendor to be offering inferior products, they may be asked to withdraw from the market.
- Products should be priced clearly and displayed in a manner that does not mislead customers.

Agricultural Products

- Agricultural products should be free of disease or insect problems and should meet standards for quality freshness, size, and grade.
- Members selling organically grown products are encouraged to become certified by a valid certifying body, such as NOFA-NY. Certificates should be displayed. For information, see: www.nofany.org.
- As a guide, produce sold at the market should be priced at reasonable level (no "price fixing").

Nondiscrimination Policy

Bushwick Farmers Market follows a nondiscrimination policy in hiring staff, working with vendors and community partners, and welcoming our valued customers without regard to race, creed, color, ethnicity, national origin, religion, sex, sexual orientation, gender expression, age, physical or mental ability, veteran status, military obligations, marital status, or source of income.

Consent

By participating in Bushwick Farmers Markets, vendors consent to the use of their image and images of their products in BFM marketing materials for print and electronic distribution. Vendors consent to the sharing of market data including but not limited to sales totals, customer counts, workshops executed, etc. Data gathering is important to build a quantitative understanding of the markets' impacts on the community. However, we

value the privacy of our partners and will anonymize information in order to protect the privacy of all participants.

Note: These policies are subject to change at the discretion of Riseboro and we reserve the right to terminate vendor agreements at any time.

Market Contacts:

Please do not hesitate to reach out with questions. If you become a market vendor, keep this information handy!

Contact:	Ali Toxtli, Market Manager (718)416-4561 Office (862)249-5672 Cell
Email:	atoxtli@riseboro.org
Facebook page	https://www.facebook.com/RiseBoroNYC/
Market Website:	https://www.riseboro.org/rb/health/farmers_market/