

# Job Posting

December 14<sup>th</sup>, 2018

## POSITION

Food Justice Manger

## EMPLOYMENT TYPE

Full-Time Time 35 hours/week

## SALARY

\$60,000, Annually

## REPORTS TO

Bushwick Cooks Program Director

## ESSENTIAL DUTIES AND RESPONSIBILITIES

The Food Justice Program Manager builds on the food and economic justice programs at RiseBoro to increase program participation and awareness, cultivate community leaders, build relationships with partners, and raise consciousness and action on issues directly affecting the community. These programs, all built on a holistic approach to bettering the food system in Brooklyn, currently include:

Bushwick Grows! Community Farm: RiseBoro's Youth Center farm--designed interactive learning focused on delicious, healthy food and food ecosystems.

Saratoga Grows!: Located at Saratoga Square Village--a seed-to-table cultivation and culinary nutrition class for low-income senior citizens of BedStuy.

Culinary and Nutrition Food Leadership Trainings: A series of cooking and nutrition classes led by a Worker-Owned Coop of Community Chefs, targeted for RiseBoro's Wellness Rising program.

RiseBoro Farmers Markets: RB farmers markets provide Bushwick area community residents with access to affordable produce directly from farmers and producers.

The Central Brooklyn Food Democracy Project: The Brooklyn Movement Center and RiseBoro leads a project to imagine a neighborhood-based food system powered by a new generation of consumer- and worker-owned cooperative food enterprises.

Food Justice Education and Leadership Development: Community events, including film screenings, book signings and cooking events to identify leaders and encourage healthy food options.

Comprehensive Community Food & Health Survey: A community engagement project aimed at establishing a deep understanding of the food-related health challenges and aspirations of Bushwick residents.

### He/She will:

- Expand outreach and integrate political education into all programs and identifies opportunities for deeper issue analysis and for developing the leadership of program participants.
- Engage community members in the development of food and economic democracy priorities and programs
- Plan outreach, engagement, and leadership development strategy in accordance with annual goals and deliverables.
- Plan, execute, and follow up on shorter-term initiatives and/or facilitating new partners with the goal of fostering a more holistic initiative that reaches more community members.
- Create, plan, and deliver workshops with community members to deepen analysis of food and economic justice issues--test and standardize content utilized across all RB food programs.

- Recruit and develop community leaders, seek to discover the skills/talents and interests of current and potential leaders, and encourage shared leadership--take potential leaders from observation to sharing in decision-making.
- In cooperation with Community Engagement Manager, research and define the food and economic justice organizing program at RiseBoro, through resident and partner one-on-ones and meetings.
- Collaborate with Community Chef Cooperative to implement regular Food Justice based culinary programming for the community.
- Work with RiseBoro staff to promote intra-organizational alignment to build stronger connections and shared objectives across RiseBoro's **programs and build in a common food and economic justice framework in all** related programs.
- Ensure that RiseBoro has a consistent and active presence among relevant communities and affinity groups.
- Work with the RB marketing team to manage promotion of Food and Food Justice programming to community members, through social media, newsletters, online resources, door-knocking, events, flyers and meetings.
- Further deepen relationships with school, public, and organizational partners.
- Develop volunteer, consultant, and participant leadership to not only increase participation, but to also take active roles in shaping, staffing, and leading the programs associated with RiseBoro.
- Regularly and actively participate in relevant community meetings related to food and economic justice work in North and Central Brooklyn and sometimes city-wide.
- Seek out new opportunities, partnerships, and initiatives through networking and research and by attending conferences and meetings with stakeholders, strategic local and city-wide partners, government agencies and other support organizations.
- Track and report on all outreach and organizing activities as well as any relevant programming.
- Recruit and manage volunteers and interns.
- Manage spending and tracking of annual outreach and program budgets.
- Supervise Food and Economic Democracy program consultants that regularly support work, including Community Chefs, Youth Educators, and Volunteers/Interns.
- Manage additional/supportive projects as required.

## COMPETENCIES

- Experience with community outreach, organizing and facilitating educational workshops
- Experience with implementing new projects, programs or products with multiple stakeholders and timelines
- Knowledge of the community & economic development approaches
- Understanding of food systems and a commitment to principles of Food Justice
- Familiarity with the service community

## EDUCATION

- Bachelor's degree from an accredited college or university

## APPLICATION DEADLINE

December 31, 2018

## SUBMIT RESUME TO

Pavel Madray, Director of Strategic Initiatives at [pmadray@riseboro.org](mailto:pmadray@riseboro.org)