



Job Posting

December 14th, 2018

POSITION

Bushwick Cooks Program Director

EMPLOYMENT TYPE

Full-Time Time 35 hours/week

SALARY

\$80,000, Annually

REPORTS TO

Director of Strategic Initiatives

ESSENTIAL DUTIES AND RESPONSIBILITIES

The Food and Economic Democracy Director (FEDPM) directs, designs, and oversees the food and economic justice initiatives at RiseBoro Community Partnership. These programs, all built on a holistic approach to bettering the food system in Brooklyn, currently include:

Bushwick Grows! Community Farm: RiseBoro's Youth Center farm--designed interactive learning focused on delicious, healthy food and food ecosystems.

Saratoga Grows!: Located at Saratoga Square Village--a seed-to-table cultivation and culinary nutrition class for low-income senior citizens of BedStuy.

Culinary and Nutrition Food Leadership Trainings: A series of cooking and nutrition classes led by a Worker-Owned **Coop of Community Chefs, targeted for RiseBoro's Wellness Rising program.**

RiseBoro Farmers Markets: RB farmers markets provide Bushwick area community residents with access to affordable produce directly from farmers and producers.

The Central Brooklyn Food Democracy Project: The Brooklyn Movement Center and RiseBoro leads a project to imagine a neighborhood-based food system powered by a new generation of consumer- and worker-owned cooperative food enterprises.

Food Justice Education and Leadership Development: Community events, including film screenings, book signings and cooking events to identify leaders and encourage healthy food options.

Comprehensive Community Food & Health Survey: A community engagement project aimed at establishing a deep understanding of the food-related health challenges and aspirations of Bushwick residents.

He/She will:

- Supervise Bushwick Cooks staff and oversee multiple program consultants.
- Work very closely with all of RiseBoro's divisions, partner nonprofit organizations, and public agencies/businesses.
- Establish and institutionalize both organizational and community-wide initiatives: Ensuring the development and implementation of a comprehensive and integrated array of projects and partnerships, which support a just food system in Brooklyn:
 - Culinary courses and cooking demonstrations
 - Training and professional development for chefs
 - Oversee staff for farming operations, tracking, food production and distribution.

- Community farmers markets, community supported agriculture (CSA) sites, etc.
- Central Brooklyn Food Democracy Project
- Manage additional/supportive projects--planning, executing, and following up on shorter-term initiatives and/or facilitating new partners with the goal of fostering a more holistic initiative that reaches more community members. Work in collaboration with the Community Engagement Manager--possibilities include:
 - Staff workshops
 - Community food guides
 - Film screenings and other one-time community events
- Provide evaluation:
 - As needed for each project and associated grants, establish impact measures for the projects, engage evaluation consultants, and work with the consultants to create tools and strategies for effective program evaluation
 - Review all findings from all evaluations to enhance program efficacy and assess future directions for the program overall
- Seek out new opportunities, partnerships, and initiatives through networking and research and by attending conferences and meetings with stakeholders, strategic local and city-wide partners, government agencies and other support organizations.
- Ensure that RiseBoro has a consistent and active presence among relevant communities and affinity groups:
 - Strategize and support RB Farmers Market staff and Food Justice Program Manager in planning and executing an ongoing outreach strategy in partnership across RB divisions, local schools, and community groups and residents
 - Further work with the Food Justice Program Manager to develop a strategy for leadership development and political education for program participants to be infused in all programs and in standalone projects. Supervise the Manager in implementing projects that support the strategy
 - **Work with RiseBoro's communications team to ensure Food and Economic Democracy news and success stories are shared throughout our communications channels**
 - Work with VP of Community Affairs and the CA team to ensure RiseBoro representation at community meetings, borough and city meetings, and conferences relative to food issues
 - Where and when appropriate (with approval from Marketing & CA), represent RiseBoro in the media
 - Participate in and execute events to represent CfHF for potential funders and partners
- **In close coordination with RiseBoro's development staff**, support development efforts for fiscal sustainability and growth at RiseBoro:
 - Seek and identify funding prospects and opportunities
 - Provide supportive content for proposals, budgets and reports
 - Develop program budgets and manage spending on grants to include sufficient funds for program overhead, programming, and staff development.
- Perform administrative functions
 - Manage spending and reimbursements for annual program budget
 - Oversee purchases on materials, equipment, and supplies
 - Ensure all kitchen, garden, and other program equipment is properly managed
 - **Manage contracts and MOU's in relation to Food and Economic Democracy Programs**
 - Write and coordinate content for grant reporting/close-outs
 - Coordinate/solicit web content updates from Bushwick Cooks team members

COMPETENCIES

- Management and supervisory experience
- Experience designing and managing the launch of new projects, programs or products with multiple stakeholders and timelines
- Knowledge of the community & economic development approaches



- Understanding of urban planning, affordable housing landscape in NYC and community planning processes underway
- Understanding of food systems and a commitment to principles of Food Justice
- Familiarity with the service community

EDUCATION

- Bachelor's degree from an accredited college or university

APPLICATION DEADLINE

December 31, 2018

SUBMIT RESUME TO

Pavel Madray, Director of Strategic Initiatives at pmadray@riseboro.org